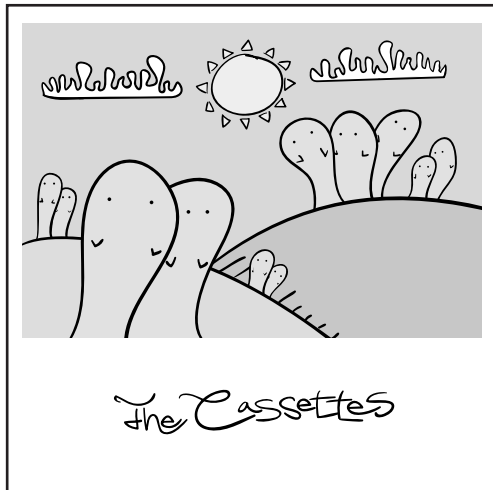


THE CASSETTES

S/T



lovitt records



ARTIST: THE CASSETTES
TITLE: S/T
CATALOG # LOV 031
LIST FORMAT: CD/LP
RELEASE DATE: SEPT. 16TH

Shelby Cinca - Vocals/Guitar/Piano
Steve Kille - Bass/Vocals
Stephen McCarty - Drums/Vocals
Jennifer Potter - Background Vocals

- Full marketing/press and radio campaign
- Planning to tour the US this year
- They have played shows with The International Noise Conspiracy, The Saturday People (Slumberland)
- Features Shelby from Frodus and Steve and Stephen from Dead Meadow (Matador)

The Cassettes' self-titled CD is at its core a pop album. Not that it relies on the ol' 1-4-5 formula at all. On this release, the quartet comprising former and current members of Frodus, Dead Meadow, and Weird War has surrounded its irresistible center with lush, layered vocals and slight elements of garage rock and psychedelia. The Cassettes steer away from former projects to shape raw, catchy gems guaranteed to stick in your head for a long time to come. Rock 'n' roll bite and electricity charge each attention-grabbing song on the album, and every track brims with relentless energy.

This first full-length album by The Cassettes succinctly captures the sound of positive, unfettered youth. Refreshingly free of anything remotely melancholy, they rely on a thick sound of twin guitars anchored by an ambling bass line and driven beats. The Cassettes burst and crackle with animated abandon, alighting their album with one blistering track after another; it's uncommon and remarkable to witness a group come out of the gates with such unrestrained vigor.

With heads bobbing and toes tapping, The Cassettes bring an exuberant vitality sadly lacking in much of the current music scene. This vitality recalls select themes found in the music of the Beatles, Todd Rundgren, and Badfinger and melds them into something fresh and striking. Critics and the casual listener alike will be undoubtedly and unabashedly captivated by The Cassettes' zeal and fervor.

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