

LOVITT RECORDS HISTORY

ESTABLISHED 1995



lovitt records

Brian Lowit launched Lovitt Records in June 1992 in Greensboro, N.C., as a small mailorder that carried records from various independent distributors, including Mordam and Dischord. In 1995, the mailorder stopped and the label's first 7" was released, which was by The Monorchid. When Lowit moved back to D.C. in 1998, Lovitt released its first full-length by seminal hardcore band, Four Hundred Years.

Since then, Lovitt has released a slew of 7"s, LPs, and CDs. Up to, and shortly following, its first full-length Lovitt's core roster focused intensely on Richmond, Va., and Washington, D.C., with releases by Frodus, Sleepytime Trio, and Engine Down. The label then branched out generically and geographically with the pop sensibilities of L.A.'s singer/songwriter Jason Falkner and the ferocious space-rock of California's Bluebird. More recently, Lovitt has refocused on the efforts of its first artists as well as some of their projects, such as Bats & Mice, Rah Bras, and Ben Davis. The record label has also sought out fresh faces in projects by Dame Fate and Fin Fang Foom.

Since its inception, Lovitt has continued releasing records for the simple love of spreading enjoyable music while maintaining artistic integrity. Plans for the future include continued partnerships with its original stable of artists while establishing exciting new musical relationships with friends and artists across the country and around the world.

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